



# OMF Golf Tournament

Sponsorship Package

# Message from the OMF Golf Committee Co-Chairs

**Thank you for your interest in the Ontario Medical Foundation's annual golf event. This year we are celebrating the 20<sup>th</sup> anniversary of the OMF Golf Tournament, and we hope you can help us celebrate this milestone by making it our most impactful one yet.**

On Friday, September 20, 2024, we will be taking over the fairways of Angus Glen Golf Club in Markham, Ontario, a premier golf destination, with stunning views that welcome players at all levels.

While a lot has changed since our inaugural event, one thing has stayed the same, our unwavering support of Ontario's doctors and bettering health-care in Ontario.

With your support, we will continue to raise funds to advance health equity across Ontario, overcoming barriers and paving the way for a better health-care system – one that is equitable, efficient and effective.

Let's make history together, on and off the course. We invite you to consider sponsoring this year's event. Your support will not only contribute to the success of our tournament, but also play a crucial role in shaping a healthier future for our community.

We appreciate your consideration and look forward to working with you to make a real impact on the well-being of all Ontarians.

Kindest regards,

Dr. Albert Ng, OMF President, Co-Chair

Dr. Adam Kassam, OMA Past President, Co-Chair

OMF Golf Committee



# Event details

**Date – Friday September 20, 2024**

## What is included in golf registration

- 18 holes of golf with cart and GPS
- Access to the driving range and practice green
- Breakfast before the round
- Specially curated on-course treats
- Lunch reception
- Additionally, you'll have opportunities to participate in an online auction, raffles, contests, receive gifts and much more.

## Schedule of the day

**7:00 a.m.**

Registration and breakfast

**8:00 a.m.**

Shotgun start

**1:30 p.m.**

Lunch, presentation, prizes

**3:00 p.m.**

Closing



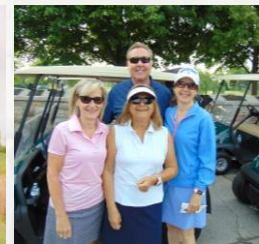
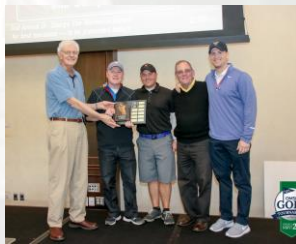


Celebrating  
**20 YEARS**  
OMF Golf  
Tournament





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**20 YEARS**  
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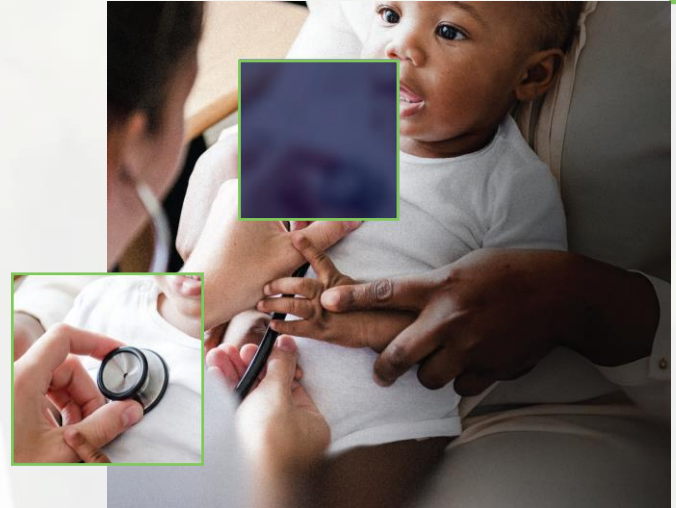


# About the Ontario Medical Foundation

Established in 1967, the Ontario Medical Foundation is the charitable arm of the Ontario Medical Association.

We have expanded our mission, shifting from physicians supporting physicians to physicians championing the well-being of Ontarians, aiming to tackle social determinants of health and other systemic barriers to promote health equity. For many Ontarians, health care in their communities doesn't adequately meet their needs. New research shows that as of March 2022, 2.2 million Ontarians are without a family doctor – a significant rise from the previously reported 1.8 million.

**In response, we are taking on the challenge to help advance health equity across the province in the following ways:**



## Enabling better health care outcomes

for Black, Indigenous, and racialized peoples, 2SLGBTQ+ communities, northern and rural/remote communities, women and seniors.

## Ensuring equitable health care

by working to address social determinants of health and other systemic barriers to improve health care for all.

## Empowering future doctors of Ontario

by providing bursaries to reduce the cost of tuition for those who that need it most.

## OMF & OMA Audience



Access to over  
**43,000**  
OMA Members



**110**  
Attendees  
participated  
in 2023



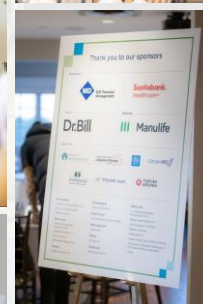
Access to over  
**57,000**  
followers on X



Access to over  
**4,485**  
followers on  
Instagram



# Recognizing our Sponsors





# Recognizing our Sponsors



*Sponsorship opportunity*

**Presenting**  
**\$30,000**  
*(one opportunity)*



## Presenting - \$30,000 (*one opportunity*)

### Golf day

- Exclusive identification as presenting sponsor in event title
- Three (3) foursomes
- Premium table location for lunch reception
- Seat with VIPs (if applicable) i.e. CEO, political guests, etc.
- On-site hole signage with logo recognition including a table
- Opportunity to: add signage at registration area; greet guests upon arrival; host an activity at hole; address participants during luncheon; put item in golf cart; contribute small postcard to golfer gift bags\*; contribute promotional item for guests\*
- Logo recognition on golf cart signage

\* Approval required by the OMF

### Post event recognition

- Article in OMA digital space
- Thank you ad in Ontario Medical Review publication
- Recognition on OMF website – post event breakdown
- Name and logo in OMF impact report
- Social media recognition – Thank you
- Links to professional photographs

### Webpage and print material

- Logo with hyperlink on event webpage and on OMFs supporter page
- Logo recognition: on sponsor slides at event; all pre-event e-communications and tournament updates; event program
- Full page ad in event program
- Individual banner and signage being recognized as presenting sponsor



*Sponsorship opportunity*

**Lunch**  
**\$15,000**  
*(one opportunity)*



## Lunch - \$15,000 (one opportunity)

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### Golf day

- Exclusive identification as lunch sponsor
- Two (2) foursomes
- Premium table location for lunch reception
- On-site hole signage with logo recognition
- Opportunity to: put signage at registration area; address participants during luncheon; contribute small postcard to golfer gift bags\*; contribute promotional item for guests\*

*\* Approval required by the OMF*

### Post event recognition

- Article in OMA Digital space
- Thank you ad in Ontario Medical Review publication
- Recognition on OMF website in post event breakdown
- Name and logo in OMF impact report
- Social media recognition – Thank you
- Links to professional photographs

### Webpage and print materials

- Logo with hyperlink on event webpage and OMFs supporter page
- Half page ad in event program
- Logo recognition: on sponsor slides at event; event program
- Signage being recognized as a sponsor

*Sponsorship opportunity*

**Gold tee**  
**\$10,000**  
*(multiple opportunities)*





## Gold tee - \$10,000 (*multiple opportunities*)

### Golf day

- One (1) foursome
- Premium table location for lunch reception
- On-site hole signage with logo recognition
- Opportunity to: put signage at registration area; contribute small postcard to golfer gift bags\*; contribute promotional item for guests\*

*\* Approval required by the OMF*

### Post event recognition

- Article in OMA digital space
- Thank you ad in Ontario Medical Review publication
- Recognition on OMF website in post event breakdown
- Name and logo in OMF impact report
- Social media recognition – Thank you
- Links to professional photographs

### Webpage and print materials

- Logo with hyperlink on event webpage
- ¼ page ad in event program
- Logo recognition: on sponsor slides at event and event program
- Signage being recognized as a sponsor
- Logo with hyperlink on OMFs supporter page

*Sponsorship opportunity*

**Breakfast**  
**\$7,500**  
*(one opportunity)*



## Breakfast - \$7,500 (*one opportunity*)

### Golf day

- Exclusive identification as sponsor
- On-site hole signage with logo recognition
- Opportunity to: greet guests upon arrival; address guests during breakfast; contribute small postcard to golfer gift bags\*; contribute promotional item for guests\*

*\* Approval required by the OMF*

### Post event recognition

- Article in OMA digital space
- Thank you ad in Ontario Medical Review publication
- Recognition on OMF website in post event breakdown
- Social media recognition – Thank you
- Links to professional photographs

### Webpage and print materials

- Logo with hyperlink on event webpage
- Logo recognition on sponsor slides at event and in the event program
- Signage being recognized as a sponsor



## Sponsorship opportunities

### Golfer gift - \$7,000 (one opportunity)

#### Golf day

- Exclusive identification as sponsor
- On-site hole signage with logo recognition
- Opportunity to contribute small postcard to golfer gift bags and to contribute promotional item for guests

#### Webpage and print materials

- Logo with hyperlink on event webpage
- Logo recognition: on sponsor slides at event and event program
- Signage being recognized as a sponsor

#### Post event recognition

- Article in OMA digital space
- Thank you ad in Ontario Medical Review publication
- Recognition on OMF website in post event breakdown
- Social media recognition – Thank you
- Links to professional photographs

### Silver tee - \$5,000 (multiple opportunities)

#### Golf day

- On-site hole signage with logo recognition
- Opportunity to contribute promotional item for guests

#### Webpage and print materials

- Logo with hyperlink on event webpage
- Logo recognition: on sponsor slides at event and event program
- Signage being recognized as sponsor

#### Post event recognition

- Article in OMA digital Space
- Thank you ad in Ontario Medical Review publication
- Recognition on OMF website in post event breakdown
- Social media recognition – Thank you
- Links to professional photographs

## ***Sponsorship opportunities***

### ***Hole/Display - \$3,000 (multiple opportunities)***

- On-site hole signage with table
- Opportunity to: host an activity at hole and contribute promotional item for guests\*
- Logo recognition on sponsor slides at event
- Name in event program
- Recognition on OMF website in post event breakdown
- Links to professional photographs

### ***Snacks - \$2,000 (two opportunities)***

- Exclusive identification as a sponsor
- Name recognition on sponsor slides at event and in event program
- Signage being recognized as a Snack sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

### ***Bronze tee - \$2,500 (multiple opportunities)***

- Opportunity to contribute promotional item for guests\*
- Name recognition on sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

### ***Prizes - \$2,000 (one opportunity)***

- Exclusive identification as a sponsor
- Name recognition on sponsor slides at event and in the event program
- Signage being recognized as Prizes sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

## Sponsorship opportunities

### Photography - \$2,000 (one opportunity)

- Exclusive identification as a sponsor
- Name recognition on sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

### Beverage Cart - \$2,000 (one opportunity)

- Exclusive identification as a sponsor
- Name recognition on sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

### White - \$1,000 (multiple opportunities)

- Name recognition on sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

## Additional sponsorship opportunities

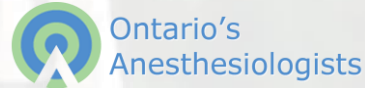
### Live and/or online auction, contest prizes and gift bag donations (gifts in-kind)

- Contributions to our online silent auction and contest prizes are welcome. These may include sports tickets, electronics, gift certificates, gift baskets and more!
- Contributions for golfer gift bags are also accepted (minimum 150 items.) Please note - marketing materials such as brochures will not be included in gift bags.
- Name on the event webpage and in the event program

If you have an idea in mind that you don't see on our sponsorship package, please feel free to contact [catherine.nanckoo@oma.org](mailto:catherine.nanckoo@oma.org). We will be happy to work with you to customize a sponsorship opportunity suited to your preferences.



# Thank you to our 2023 Sponsors



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- OMA Insurance
- Fasken Martineau  
DuMoulin LLP
- Mercer (Canada) Limited
- Boehringer-Ingelheim  
Canada Limited
- Goldblatt Partners LLP
- Intact Insurance
- Mitch Aidelman, RBC  
Wealth Management
- Walker Sorensen LLP
- Harris and Partners
- Vox Integrated  
Solutions Model
- Salesforce
- Venngo Inc.
- Media Dimensions
- Dr. Albert Ng Medicine  
Professional Corp
- ARAG Legal Solutions Inc.
- Dion Strategic Consulting
- McMillan Vantage
- OMA District 4
- Peterborough County Medical  
Society
- The Section of Palliative  
Medicine of the Ontario  
Medical Association
- Thrive

# Thank you for your consideration

**Catherine Nanckoo**

**Manager**

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